



IMPACTPAPE^{REC}

—— Boosting separate paper collection ——

Welcome presentation



Antonio Dobón – Project Coordinator – ITENE

Final Project Conference – Committee of the Regions, Brussels (Belgium) 24 Jan 2018



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 690182

The origin: the EC IMPACT commitment



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- EIP (European Innovation Partnership) on raw materials
- A key instrument of DG Growth: IMPACT commitment (Introduction and Improvement of Separate Paper Collection to avoid landfilling and incineration)
- Objectives of the commitment:
 - Increase the availability of Paper for Recycling
 - Increase the recycling rates for paper (< 60%, RO, PL)
 - Support the implementation of separate collection vs commingled collection (e.g.: UK, FR)
- Coordinated by CEPI aisbl (Confederation of European Paper Industries)



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All stakeholders in PfR value chain



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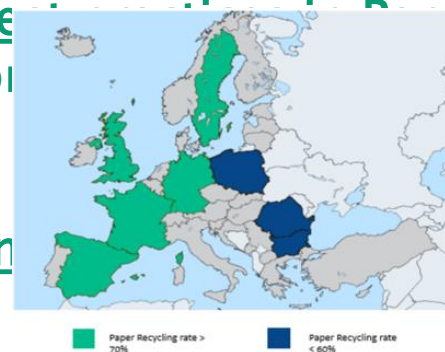
Clear project objectives



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- Improvement of quantity and quality in specific EU areas with recycling ratios below the average & commingled collection
- To create an innovative and common knowledge platform, which will enable cooperation between the key stakeholders involved in the paper value chain
- Definition and evaluation of the “best-in-class” separate paper collection systems
- Dissemination and promotion of best practices in Paper for Recycling (PFR) collection focusing not only on municipalities and citizens
- Development of innovative solutions
 - ✓ Incentives
 - ✓ Support decision-making process
 - ✓ Standardization
 - ✓ Business opportunities around PFR



Source: CEPI



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Main outcomes



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- Detailed analysis of 14 territories in the EU:



- Main result: The “GOOD and BEST PRACTICES HANDBOOK” contains valuable information with the purpose to assist the different European regions to increase their paper for recycling collection and support them in the implementation of the best collection procedures and those practices which bring greater results.



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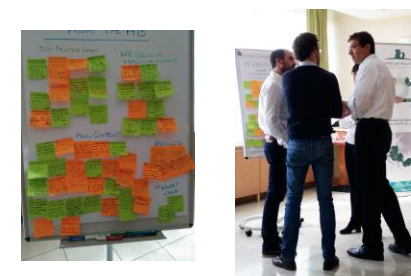
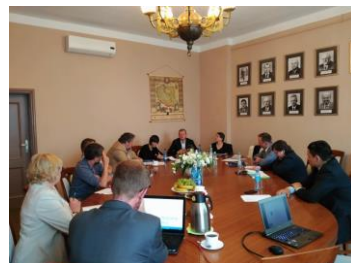
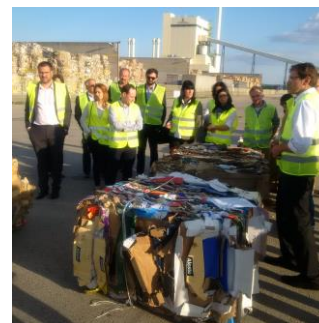
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- Testing of proposed good and best practices in the 7 cluster territories

Promoting actions for discussion and implementation



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Citizen
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Municipaliti
es

Industries

Experts



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IMPACTPapeRec in 2 min 33 sec



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Thanks for your

attention
Antonio Dobon – Project Coordinator
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#impactpaperec

#InvestEUresearch

