

# IMPROVE SEPARATE COLLECTION OF PAPER AND BOARD FOR RECYCLING



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 690182.



## IMPACTPAPER REC

Boosting separate paper collection



Paper is one of the most widely used materials in our daily life, helping us to:

- PAPER** • Communicate and transmit information (white sheets of paper, books, newspapers...)
- BOARD** • Protect, transport and deliver the products we use (cardboard boxes, paper bags and other packaging)

- Serve our hygienic needs (toilet paper, napkins...) or fulfil special purposes (banknotes, stamps, paper filters...)

There is an increasing need to **improve separate paper and board collection** in municipalities across Europe in order to **boost paper and board recycling** and to avoid landfilling and incineration.

## RECYCLING PAPER AND CARDBOARD...



Minimises greenhouse gas emissions and saves up to **60% of water and energy** resources compared to the use of virgin fibres.



Has the potential to create **6 times more jobs** than incineration and **36 times more jobs** than landfilling.



Makes **economic sense**: revenues from material sales for municipalities, cost-effective source of raw materials for the industry.



Extends the life of cellulose fibres from wood used to produce paper: thanks to recycling **paper has 3.5 loops today** and more are possible.



## WHAT CITIZENS CAN DO

The most important thing citizens can do is **to follow the sorting recommendations and properly discard paper and board using the separate collection facilities available.**

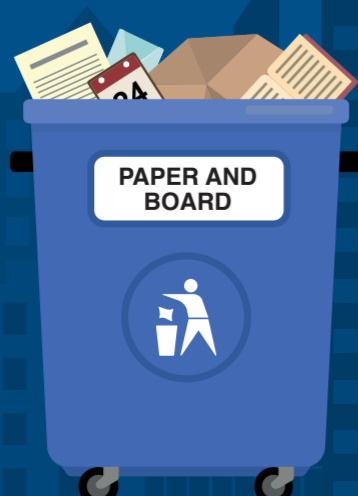
- Citizens can contact the municipality for information and advice on the waste management system on their territory. Finally, **choosing to buy recyclable products** in a shop actively supports paper and board recycling.



## WHAT MUNICIPALITIES CAN DO

The most important thing a municipality can do is to **provide a convenient and transparent separate waste collection system** to citizens and enterprises.

- Municipalities can provide citizens and enterprises with valuable information on recycling to raise awareness and explain the importance of separate collection of paper and board for the recycling process.



OUR BEST PRACTICE HANDBOOK AVAILABLE ON

[www.impactpaperec.eu](http://www.impactpaperec.eu)

