



IMPACTPAPE REC

Boosting separate paper collection



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 690182

**Project conference, hosted by Christophe Rouillon, Mayor of Coulaines**

**Enabling the circular economy – boosting separate paper collection**

**Committee of the Regions, Room JDE 51, 24 January 2018**

**Address: Batiment Jacques Delors, Belliardstraat 99-101, 1040 Brussels**

Wednesday, January 24 2017 – Project Conference		
Time	Topic	Speaker
9:00-9:10	Welcome	Antonio Dobon, Project Coordinator, ITENE
9:10-9:20	Opening	Laurent Thieule, Director, Directorate B – Legislative work 1, Committee of the Regions
9:20-9:30	Opening	Kestutis Sadauskas, DG Environment Director, European Commission
9:30-9:50	The main outcome of the project: The Good and Best Practice Handbook for the Collection of Paper and Board for Recycling	Françoise Bonnet, Secretary General, ACR+
9:50-10:05	Live presentation of E- learning module	Bilyana Spasova, Project officer, ACR+
10:05-10:20	Questions and Answers	
10:20-10:40	<b>Coffee break</b>	
10:40-11h00	Overview of the project: Partners involved, procedure followed, important milestones	Antonio Dobon, Project Coordinator, ITENE
11:00-11:50	Municipalities have the word – panel discussion on lessons learned throughout the IMPACTPapeRec project	<ul style="list-style-type: none"> <li>- Ángel Álvarez, Pamplona Area Council, Spain</li> <li>- Dimitar Pavlov from Mezdra Municipality, Bulgaria</li> <li>- Kincso Szekely from Sfantu Gheorge, Romania</li> <li>- Eva Miclea from Mihai Viteazu, Romania</li> <li>- Guennaelle Lehenry from Trivalis, France</li> </ul>
11:50-12:00	Questions and Answers	
12:00-12:15	Paper recycling in Poland and the project as seen by a member of the IMPACTPapeRec External Support Committee	Katarzyna Godlewska, Director at the Association of Polish Papermakers
12:15-12:20	Concluding remarks	Sylvain Lhôte, Director General, CEPI
12:20-13:15	<b>Lunch</b>	

Two workshops will run in parallel in the afternoon: the European workshop (for municipalities) and a workshop for entrepreneurs.

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European Committee of the Regions



## European workshop

Committee of the Regions, Room JDE 51, 24 January 2018

14.00-16.00

Address: Batiment Jacques Delors, Belliardstraat 99-101, 1040 Brussels

Target Audience: European municipalities

Workshop aim: Selection tree validation by municipalities out of the project and be familiar with the tools available on IMPACTPAPEREC website.

GROUP 1

Need: "Collection rate of paper and board"

Challenges	Potential solutions
<i>Planning for citizens (collection schedules, distance to containers, location...)</i>	
<i>Information, communication and education about recyclables management and recycling</i>	<i>Communication campaigns</i> <i>Citizen commitment</i>  <i>Publication of information</i>

<i>Environmental awareness of citizens</i>	<i>Communication campaigns</i> <i>Citizen commitment</i>  <i>Publication of information</i>
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### Methodology

#### First section: – 25 minutes

Introduction (5 minutes)

Example of best practice implemented- City of Pamplona (Spain) Pajaritas azules programme- 10 minutes

Explanation of workshop methodology and context- 10 minutes

#### Second section: working group- 45 hour

Allocation between good/best practices and needs as potential solutions.

#### Third section: Be familiar with the selection tree tool available in the website. 30-minutes

- a) Each group shall have access to a laptop/smartphone to check their answers in the selection tree available in the website
- b) Vote the GP and BP allocation by all groups with green (agree) and yellow (no completely agree) ticks.

#### Fourth section: Conclusion by each partner- 15 minutes

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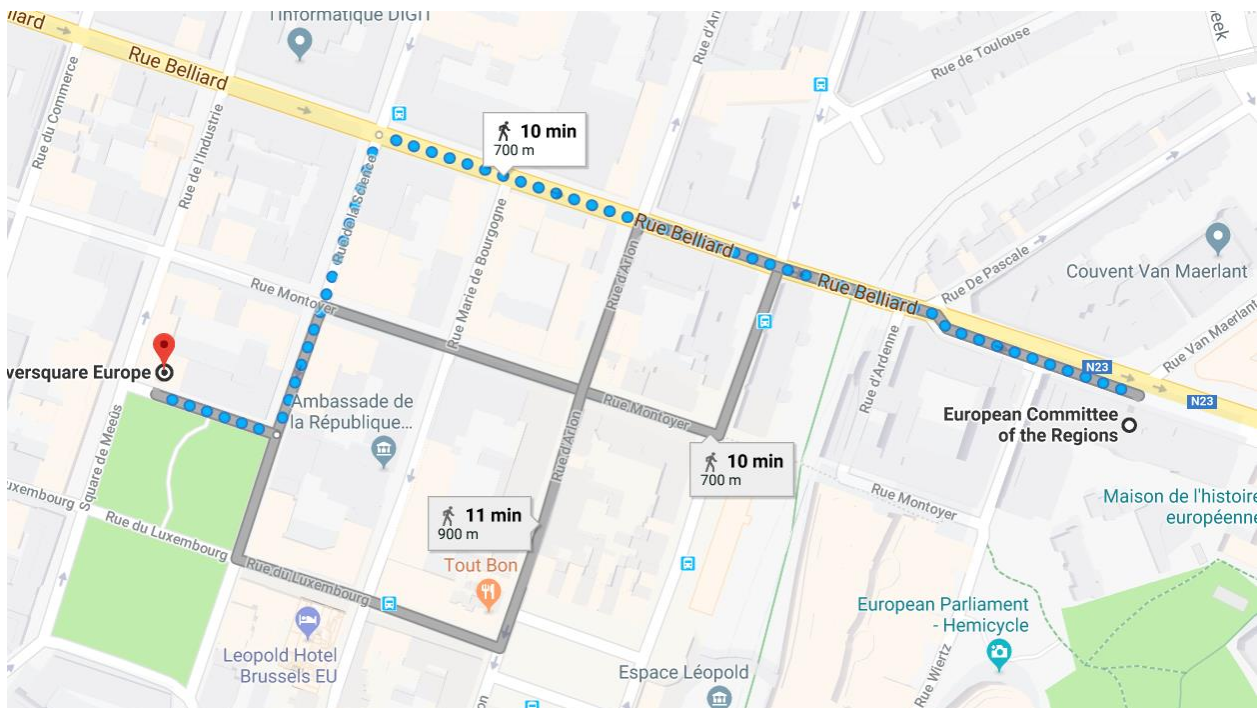


## Workshop for entrepreneurs

24 January 2018, 14.00-16.00

Address: Square de Meeûs 35, 1000 Brussels (Silversquare)

The workshop for entrepreneurs will take place at another location (Silversquare, Square de Meeûs 35, 1000 Brussels). It is a 10 minute walk from the Committee of the Regions building. See the map below.



Waste collection companies and other interested parties can join this workshop to find out about:

- The opportunities that an increased collection and the installation of separate collection schemes represent
- The good and best practices identified in the project and how they can help boost those opportunities

Here is the workshop programme:

	PHASE 1. PRESENTATION	PHASE 2. CHALLENGES	PHASE 3. TECHNOLOGY	PHASE 4. MATCHING	PHASE 5. PITCH	PHASE 6. CLOSING
TIMETABLE	14.00-14.10 (10 min)	14.10-14.25 (15 min)	14.25-14.55 (30 min)	14.55-15.25 (30 min)	15.25-15.55 (30 min)	15.55-16.00 (5 min)
OBJECTIVES		Understand the problem. Based on a picture of the value chain, the main problems identified during the project will be explained.	Understand the technologies and their associated advantages. Each group will have two technologies to use to solve the challenge.	Generate ideas on how these technologies can help solve the global challenge, or the specific challenges identified in ImpactPapeRec.	Presentation of the solution to the other members of the meeting.	