

RECYCLING PAPER AND BOARD:



Saves up to **60% of water and energy** resources compared to the use of virgin fibres.



Saves **natural resources** and minimises **greenhouse gas emissions**.



Has the potential to create **6 times more jobs** than incineration and **36 times more jobs** than landfilling.

DID YOU KNOW?



No need to remove staples, paper clips or plastic spiral binders from notebooks. Recycling processes are designed to remove them.



All **paper envelopes can be recycled**. Even the ones with windows, but not envelopes with padding.



Paper and board **contaminated with food cannot be recycled** such as used pizza boxes, plastic-coated paper plates and cups.



Flatten boxes and cartons to save space. This makes transport of the material more sustainable.



IMPACTPAPE REC

Boosting separate paper collection

IMPACTPapeRec is a consortium of 19 partners representing the whole paper value chain. It aims to put Europe at the forefront of paper for recycling collection.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 690182.

IMPACTPapeRec

c/o ITENE

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FOR MORE DETAILS OF THE PROJECT AND THE PARTNERSHIP

www.impactpaperec.eu

IMPROVE SEPARATE COLLECTION OF PAPER AND BOARD FOR RECYCLING



IMPACTPAPE REC

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WHAT CITIZENS CAN DO

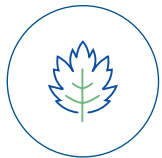
Paper is one of the most widely used materials in our daily life, helping us to:

PAPER • Communicate and transmit information (white sheets of paper, books, newspapers...)

BOARD • Protect, transport and deliver the products we use (cardboard boxes, paper bags and other packaging)

• Serve our hygienic needs (toilet paper, napkins...) or fulfil special purposes (banknotes, stamps, paper filters...)

There is an increasing need to boost paper and board recycling by **improving separate paper and board collection** in municipalities across Europe.



Recycling used paper and board eases the pressure on **environmental resources** such as forests, water and energy.



Recycling used paper and board makes **economic sense**. For the industry, recycled fibres are cost-effective source of raw materials. For municipalities, better separate collection and recycling of valuable materials brings revenues, while burning or landfilling is costly.



Paper is made using cellulose fibres from wood which is a natural and renewable material. Separate collection of paper and board for **recycling extends the life of fibres 3.5 times today**, and more are possible. Over time, recycling involves some loss of quality so fresh fibres are needed to continue the paper cycle.

The most important thing citizens can do is **to follow the sorting recommendations and properly discard paper and board using the separate collection facilities available.**



Citizens can contact the municipality for information and advice on the waste management system on their territory. Finally, **choosing to buy recyclable products** in a shop actively supports paper and board recycling.



WHAT MUNICIPALITIES CAN DO

The most important thing municipalities can do is to **provide a convenient and transparent separate waste collection system** to citizens and enterprises.



Municipalities can provide citizens and enterprises with valuable information on recycling to **raise awareness** and explain the **importance of separate collection of paper and board** for the recycling process.

OUR BEST PRACTICE HANDBOOK AVAILABLE ON

www.impactpaperec.eu

